



JIM'S  
JUNGLE  
RETREAT



**F E A T H E R S**  
*R E W A R D S*  
*P R O G R A M M E*



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R E W A R D S  
P R O G R A M M E

Jim's Jungle Retreat places you in the midst of a deciduous forest in the Himalayan foothills.

The Retreat is built on agricultural land that was carefully rewilded, tree by tree, as a gift to the lively ecosystems of Uttarakhand — wild and human.



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# Birds of a *Feather*

The Feathers Rewards Programme is designed to deepen our engagement with our histories, while promoting behaviours that ultimately result in the conservation of our most precious ecosystems, structures, and stories.

Twenty years of nurturing a forest has imprinted upon us a deep reverence for our community. Jim's Jungle Retreat is indebted to our guests, each of whom leaves on this land their own unique footprint. Feathers is our way of encouraging conservation practices that enrich our planet and those who share it.

## W H Y F E A T H E R S ?

Light and easy-to-collect, loose feathers on the jungle floor are often reused by many different species of bird to build their own nests. To us, feathers serve as reminders of the interconnectedness of life on our planet.



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# *Benefits*

- 1 The Feathers Rewards Programme is your portal to a growing, interconnected community of conservation initiatives. Using Feathers, you will be able to access a multitude of services at the Retreat.
- 2 Acquire a knowledge base of conservation practices designed to reduce our ecological footprint.

# HOW TO USE FEATHERS

## You may earn Feathers by

- 1 Calling and visiting Jim's Jungle Retreat.
- 2 Booking experiences at Jim's Jungle Retreat.
- 3 Following conservation practices at Jim's Jungle Retreat.
- 4 Referring friends or family to Jim's Jungle Retreat.

## Your Feathers can be traded against

- 1 Your next stay at Jim's Jungle Retreat.
- 2 Extras during your stay. (for e.g. : F&B, Spa, Shop)
- 3 Safaris, excursions and experiences.
- 4 Donations to our partnered conservation initiatives.

# Collect *Feathers* in the Jungle



At Jim's Jungle Retreat, guests can earn two kinds of Feathers:

## **STAY**

Awarded on booking meal plans, service packages and accommodation at the Retreat.

## **EXPERIENCES**

Nature Trails & Walks, Picnic Excursions, Safaris and Forest Rest House experiences accompanied by a Naturalist.

Feathers earned against Stay can only be redeemed against boarding, lodging and F&B alongside the Shop and Spa at Jim's Jungle Retreat.

Feathers earned for Naturalist-accompanied Nature Trails & Walks, Picnic Excursions, Safaris and Forest Rest House visits can similarly only be redeemed against more Nature Experiences.

# Collect *Feathers* in the Jungle



## WELCOME BONUS:

Earn 7,000 Feathers on calling Jim's Jungle Retreat

\* 1 F E A T H E R = ₹ 1

The Feathers Rewards Programme is a way to give back to our guests, who support and enable the growth of Jim's Jungle Retreat.

### 1 EVERY GUEST IS REWARDED FEATHERS ON VISITING JIM'S JUNGLE RETREAT

ACCOMMODATION TYPE	FEATHERS EARNED
Jungle Cottage	2,000
Jungle Lodges	2,500
Jungle Family Cottage	2,700
Conservatory Suite	2,700
Machan Suite	3,000



2 FEATHERS ARE ALSO AWARDED ON INTERACTING WITH THE MANY EXPERIENCES OFFERED BY THIS RICH ECOSYSTEM.

EXPERIENCES	FEATHERS EARNED
Safari	1,500
Forest Rest House	5% of total billing
Others	20% of total billing

3 EARN FEATHERS BY SAVORING SEASONAL MEALS PREPARED FROM LOCALLY-GROWN AND SOURCED INGREDIENTS.

BILLING AT F&B	FEATHERS EARNED
₹500-1,500	75
₹1,500-2,500	250
₹2,500-3,500	525
₹3,500-4,500	900
₹4,500+	25% of total billing

4 EARN FEATHERS BY SHOPPING HANDCRAFTED PRODUCTS SOURCED FROM OUR SURROUNDING COMMUNITIES.

BILLING AT SHOP	FEATHERS EARNED
₹500-1,000	50
₹1,000-2,000	200
₹2,000-3,000	450
₹3,000+	20% of total billing

5 EARN FEATHERS BY RECEIVING HOLISTIC SPA TREATMENTS

BILLING AT SPA	FEATHERS EARNED
₹1,000-1,500	300
₹1,501-2,000	400
₹2,001-2,500	500
₹2,501-3,000	600
₹3,000+	25% of total billing



# A Few Ways to Participate in Conservation at Jim's Jungle Retreat



GUESTS ARE ALSO AWARDED FEATHERS ON FOLLOWING THE VALUES OF CONSERVATION EMBODIED BY JIM'S JUNGLE RETREAT.

Using environmentally-friendly bags (no single-use plastic)	_____	500
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Maintaining the serenity of our environment (no loud noises)	_____	500
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Enabling the growth of our local communities (monetary contributions to local initiatives)	_____	500
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Always maintaining the integrity of our environment with your valuable feedback (participating in surveys)	_____	500
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Helping with waste management segregation	_____	1,000
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Share your experiences with conservation practices at our Jungle Studio	_____	500
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# Grow the Tribe



FEATHERS  
REWARDS  
PROGRAMME

FINALLY, ONE CAN EARN FEATHERS BY INTRODUCING  
THEIR FRIENDS AND FAMILY TO JIM'S JUNGLE RETREAT.

FEATHERS EARNED BY REFERRER ON SUCCESSFUL REFERRALS:

STAY

ROOMS	FEATHERS
1	1,500
2	4,000
3	9,000
4	16,000
5	25,000

SAFARI &  
EXCURSIONS

SAFARIS TAKEN	FEATHERS
1	500
2	1,000
3	3,000
4	6,000
5	10,000

FOREST  
REST  
HOUSE

NO. OF PACKAGES BOOKED	FEATHERS
1	1,500
2	4,000
3	9,000
4	12,000
5	20,000

# Grow the Tribe



FEATHERS  
REWARDS  
PROGRAMME

TREKS,  
TRAILS &  
WALKS

NO. OF EXPERIENCES BOOKED	FEATHERS
1	500
2	2,000
3	4,500
4	8,000
5	12,500

EXTRAS\*  
AT THE  
RETREAT

PURCHASE VALUE	FEATHERS
₹3,500 - 5,000	500
₹5,000 - 7,500	750
₹7,500 - 10,000	1,000
₹10,000 +	10%

\* F&B, SPA AND SHOP INCLUDED

# FAQs



## 1 What is Feathers?

Feathers is a rewards programme solely managed and owned by Jim's Jungle Retreat. Feathers can be earned, and exchanged for services, by every guest at the Retreat.

## 2 How do Feathers work?

### GUESTS CAN EARN FEATHERS BY

- Calling the Retreat's reservation office to enquire on visiting Jim's Jungle Retreat.
- Booking an all meal plan (AP) at Jim's Jungle Retreat through the reservation office.
- Booking experiences at Jim's Jungle Retreat.
- Following conservation practices when visiting/staying at Jim's Jungle Retreat.
- Referring a friend or family member to visit Jim's Jungle Retreat.

### FEATHERS CAN BE REDEEMED AGAINST

- Stay at Jim's Jungle Retreat
- Experiences availed at Jim's Jungle Retreat
- Shop, Spa, F&B

# FAQs



## ELIGIBILITY TO AVAIL THIS PROGRAM

Guests are eligible for feathers for stay and experiences only on booking directly through the reservations office of Jim's Jungle Retreat.

### 3 What is the value of each Feather?

1 Feather = ₹ 1

### 4 What is my Feathers Rewards Programme ID?

Your Feathers Rewards Programme ID is your registered WhatsApp number.

### 5 Can I have multiple IDs?

No, every guest is eligible for only one Feathers Rewards Programme ID.

# FAQs



FEATHERS  
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## 6 How many Feathers do I earn when I spend at Jim’s Jungle Retreat?

PLEASE REFER TO THE TABLES ON PAGES 07 & 08

## 7 Can I carry forward Feathers I have earned at Jim’s Jungle Retreat?

Yes, Feathers earned can be carried forward. Feathers earned are valid up to 5 years from the date of last visit and/or in accordance with terms and conditions.

## 8 Where can I redeem Feathers?

Feathers can be redeemed at Jim’s Jungle Retreat.

## 9 When can I redeem Feathers?

You can redeem Feathers only when you visit Jim’s Jungle Retreat.



# FAQs



## 10 How many Feathers can I redeem on my first visit?

On booking an All-Meal Plan at Jim's Jungle Retreat through our reservations office, guests are awarded 3,500 Stay and 3,500 Experience Feathers. These can be redeemed against the Stay and Experiences during your visit.

Guests who have booked a Breakfast Plan at Jim's Jungle Retreat through online travel agencies are awarded 3,500 Experience Feathers which can be redeemed against Experiences during your visit.

## 11 Can I combine Feathers earned from multiple people and redeem them?

No, two Feathers Rewards Programme IDs cannot be combined to redeem Feathers.

## 12 How many Feathers can I redeem on subsequent visits?

One can redeem the Feathers in the member's account. But points earned on a visit can only be redeemed on the subsequent visit.



# FAQs



## 13 How do I know how many Feathers I have accumulated on each visit?

- Every quarter, a statement will be sent to your registered WhatsApp number and email ID.
- Members can also call the Jungle Ambassadors team to check their Feathers status.

## 14 For how long will the redemption service be valid?

Once Feathers are earned/credited into the member's account, it can be redeemed within 5 years from the last visit.

## 15 When and how will the points earned and redemption show in my account?

The seasonal statement shared by the Retreat on your registered WhatsApp number and email ID will reflect the History and Current Balance of your Feathers, earned and redeemed from the first visit till the present day.

# FAQs



## 16 How do I earn Feathers when I refer someone?

After the person/s to whom you have referred checks out from Jim’s Jungle Retreat, your referral Feathers will be transferred automatically to your account.

PLEASE REFER TO PAGE 10 FOR DETAILS.

## 17 What conservation practices do I need to follow to earn Feathers?

Guests are also awarded Feathers on following the values of conservation embodied by Jim's Jungle Retreat.

PLEASE REFER TO PAGE 9 FOR DETAILS.

## 18 Can I transfer my Feathers?

Yes, members of the Feathers Rewards Programme can transfer 25% of their Feathers to another member at a single time.

# FAQs



## 19 Is there a membership fee for the Feathers Rewards Programme?

No, the Feathers Rewards Programme is free of charge.

## 20 Are there membership tiers for the Feathers Rewards Programme?

No, the Feathers Rewards Programme has no membership tiers.

## 21 Can I redeem the Feathers I hold for cash?

No, Feathers cannot be exchanged directly for cash. Feathers can only be redeemed against stay, experiences and other services at Jim’s Jungle Retreat



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